

## ERIC GARCETTI MAYOR

## **EXECUTIVE DIRECTIVE NO. 6**

Issue Date: March 4, 2015

**Subject:** Support for the Film Industry

The film and entertainment industry is one of the most important industries in the City of Los Angeles, the creative capital of the world. The industry generates billions of dollars for the local economy and employs hundreds of thousands of workers. With the recent passage of California Assembly Bill 1839 (the California Film and Television Job Retention and Promotion Act), the extension of the City's Filming Use Fee Waiver, and the creation of the Mayor's Office of Motion Picture and Television Production, the City must collaborate more closely with and support the film industry. As such, City Departments' interaction with the film and entertainment industry needs to be consistent, streamlined, and efficient.

To that end, I hereby order the following:

- Each General Manager or Head of Department/Office shall designate a Film Liaison for the Department/Office; shall notify my Office and FilmL.A. of that person's name and contact information (including when there is a subsequent personnel change or change to that person's contact information); and shall make such information publicly available to the film industry.
- Each General Manager or Head of Department/Office shall ensure departmental Film Liaison representation at quarterly Film Task Force meetings held by my Office or the Economic and Workforce Development Department (EWDD), unless exempted.

- All General Managers, Heads of Departments/Offices, and Commissions of City Government shall ensure full departmental cooperation with FilmL.A. in the issuance of film permits.
- All General Managers, Heads of Departments/Offices, and Commissions of City Government shall ensure that all fees imposed for the recovery of costs for City services (service fees) and for the rental of City property or equipment (use fees) meet the following requirements:
  - Fees shall be simple to understand and administer.
  - Fees shall be predictable and consistent to estimate.
  - Fees shall be billed immediately upon completion of the provision of City services or the use of City property or equipment, in accordance with current City invoicing guidelines.
  - Fees shall cover only incremental costs to the City.
  - Fees shall be set at the lowest level possible to achieve the above criteria.
- All General Managers, Heads of Departments/Offices, and Commissions of City Government shall submit any and all proposed changes in policies and regulations that affect location filming to my Office at least 45 working days before any change is expected to be approved.

In addition, I hereby direct the General Manager of the EWDD as follows:

- In cooperation with the Film Task Force, the EWDD shall conduct an annual training seminar for relevant staff in all City Departments to emphasize the importance of filming to our City.
- The EWDD shall develop and shall update semiannually a comprehensive list of City-owned properties, including available buildings, facilities, open space, and parking lots/structures that could reasonably accommodate production shoots or basecamps; the EWDD shall work with FilmL.A. to notify and inform production companies of such locations via the websites of the City of Los Angeles and FilmL.A., and in any other applicable ways.

Executed this 4th day of March 2015.

ERIC GARCETTI

Mayor