



JAMES K. HAHN
MAYOR

EXECUTIVE DIRECTIVE NO. AP-4

Subject: **ESTABLISHMENT OF CITYWIDE ECONOMIC DEVELOPMENT CABINET**

Effective immediately, General Managers of the Community Development Department, Housing Department, Planning Department, the CEO of the Community Redevelopment Agency and other designated City Departments as deemed appropriate are directed to meet monthly or as directed by the Deputy Mayor for Economic Development or his/her designee to develop and support economic development strategies on behalf of the City of Los Angeles. The Deputy Mayor or his/her designee shall serve as chair of the Economic Development Cabinet (Cabinet).

The Cabinet will help serve as a resource for priority economic development projects, initiatives, policies and strategic planning efforts that are in direct support of business growth, creation of quality jobs and/or housing in the City of Los Angeles.

The Mayor's Office of Economic Development (MOED) shall have the primary responsibility for setting a citywide economic development agenda. The Cabinet shall seek assistance from the Mayor's Office of Economic Development to help implement strategies, initiatives and programs that help retain and expand Los Angeles businesses, while working to develop a climate that fosters our local businesses. Working with MOED, the Cabinet is also instructed to coordinate efforts to increase job opportunities with livable wages and quality working conditions, which offer opportunities for advancement.

In addition, the Cabinet may be directed to provide periodic updates on activities to the Mayor and/or Council Committees, such as Housing, Community and Economic Development Committee and the Small and Local Business Advisory Committee, covering the activities relating to the efforts undertaken by the Departments to foster economic development in the City of Los Angeles. The Cabinet may also be directed to advise the Mayor and City Council on the impact of legislative, regulatory and other related policies on economic development.

The directions set forth herein shall take effect immediately. All General Managers, Heads of Departments/Offices and Commissions of City Government, including the City's proprietary departments, shall modify their economic development efforts to the extent such programs are inconsistent with this Executive Directive.

Executed this 4th day of June, 2004

JAMES K. HAHN
Mayor

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