

WIB ADVOCACY COMMITTEE MEETING
Monday, June 16, 2008, 10:00 A.M. – 11:30 A.M.
The Garland Building
1200 W. 7th Street, Los Angeles, CA 90017
4th Floor, Conference Room “A”

Committee Members

Chair: Bruce Ackerman

Richard Benbow

Elise Buik

Michael Dolphin

Benetta Johnson

Art Lopez

Katherine Perez

David Rattray

Norman Ross, Jr.

Robert Sausedo

Myung-Soo Seok

Helen Romero Shaw

Paula Starr

AGENDA

1. Call to Order at 10:00 A.M. Bruce Ackerman

2. Public Comments on Non-Agenda Items

FOR DISCUSSION

3. City's Proposed Cost for Central Services of 66% Jaime Pacheco-Orozco

REPORT BACKS

4. 2008 Access Washington D.C. Alma Salazar
LA Area Chamber
of Commerce

5. 2008 Access Sacramento Alma Salazar
LA Area Chamber
of Commerce

UPDATES

6. Hire LA's Youth Marketing Campaign Gregory Burks/
Alma Salazar

7. Marketing Strategy Gregory Burks/
Farrah Parker

8. Update on Los Angeles County WIB Inter-Collaboration Meetings Michael Dolphin
EDD

9. Date and Time of next Meeting (**TBD**)

10. Adjournment at 11:30 A.M. Bruce Ackerman

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