



MEDIA ADVISORY

City of Los Angeles Department of Recreation and Parks

Public Information Division 221 N. Figueroa St., 7th Floor Los Angeles, CA 90012 (213) 202-2700 / fax: (213) 202-2615

May 28, 2009

MEDIA CONTACT(S)

Harvey Drut: (213) 202-2696, or cell, (323) 816-6711

Jane Kolb: (213) 202-2694, or cell, (323) 816-6712

KIDS CAMPING OUT IN THE HEART OF THE CITY

Wonderful Outdoor World program at Lincoln Heights Recreation Center

WHEN: Friday-Saturday, May 29-30, 2009 5:00 p.m. Friday to 2:00 p.m. Saturday

WHERE: Lincoln Heights Recreation Center 2303 Workman St.

WHAT: The sixth of eight **WOW (Wonderful Outdoor World)** overnight campouts in 2009 for children ages 8-12 in urban areas, giving them an opportunity to experience what it's like to participate in this activity at a recreation center close to where they live. Through the free program, kids can learn how to pitch a tent, use a cook stove, catch fish, and enjoy the wonders of nature while preserving it for future generations. The goal is to expose youth to the excitement of outdoor recreation and help them develop skills and gain knowledge about the environment, themselves, and others.

The program is offered by the City of Los Angeles Department of Recreation and Parks, together with several public agency and corporate sponsors, and held at department facilities. The final two outings will be at Ramona Gardens Recreation Center, 2830 Lancaster Ave. (Boyle Heights), on June 12-13; and Reseda Recreation Center, 18411 Victory Blvd. (San Fernando Valley), on June 19-20.

VISUALS: A few dozen kids putting up tents, setting up their sleeping bag and other stuff
Boys and girls ages 8-12 participating in typical campout activities in a familiar place
Children from an urban area enjoying and learning about the outdoors

TO GET TO LINCOLN HEIGHTS RECREATION CENTER: From the **5 (Golden State) Freeway**, exit at Broadway. Take Broadway east ¼-mile to Workman St. Take Workman St. south one block. The facility will be on the right (west) side of the street. (*Thomas Guide page 635, grid A-1*).

- 30 -

For more information about Department of Recreation and Parks events, activities, programs, services, and facilities, go to www.laparks.org, or call 311, or (213) 202-2700.