



MEDIA ADVISORY

City of Los Angeles Department of Recreation and Parks

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May 28, 2009

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A HAWAIIAN FESTIVAL ON THE MAINLAND

Three-day cultural celebration at Northridge Park

- WHEN:** **Friday, May 29, 2009** 5:00 p.m. to 10:00 p.m.
Saturday, May 30, 2009 10:00 a.m. to 10:00 p.m. (fireworks at 8:45 p.m.)
Sunday, May 31, 2009 10:00 a.m. to 9:00 p.m.
- WHERE:** **Northridge Park** 10058 Reseda Blvd.
- WHAT:** A family-friendly free weekend event at a City of Los Angeles Department of Recreation and Parks facility in the San Fernando Valley. "Imua Ho'olaule'a" is a celebration of Hawaiian culture and heritage. The centerpiece of the three-day festival is the Hawaiian Village, which will have entertainment, food, and an island-themed marketplace on Saturday and Sunday. Friday's highlight will be a 50+ senior dance, and there will be a fireworks show on Saturday night. Children's activities will include arts and crafts, face painting, inflatable attractions, Mad Science, KidsArt, pet adoptions, and entertainment for and presented by youth on Saturday and Sunday. The carnival area will be available all three days.
- WHO:** Councilmember Greig Smith (12th District, in which Northridge Park is located)
San Fernando Valley residents – and some who don't hail from the area
- VISUALS:** Hula dancers, musicians, and other performers creating a Hawaiian atmosphere
Families having fun together on the last weekend of May at an outdoor festival

TO GET TO NORTHRIDGE PARK: From the **118 (Simi Valley/Ronald Reagan) Freeway**, exit at Reseda Blvd. Take Reseda Blvd. south 1½ miles to the park, which will be on the east (left) side of the street. **OR:** from the **101 (Ventura) Freeway**, exit at Reseda Blvd. Take Reseda Blvd. north five miles to the park site, which will be on the right. **OR:** From the **405 (San Diego) Freeway**, exit at Devonshire St. Take Devonshire St. west four miles to Reseda Blvd. Take Reseda Blvd. south two blocks to the park site. (*Thomas Guide page 500, grid J5*).

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For more information about Department of Recreation and Parks events, activities, programs, services, and facilities, go to www.laparks.org, or call 311, or (213) 202-2700.