



MEDIA ADVISORY

City of Los Angeles Department of Recreation and Parks

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April 1, 2009

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WOW – KIDS CAMPING OUT IN HOLLYWOOD

Wonderful Outdoor World program for youth ages 8-12 continues

WHEN: Friday-Saturday, April 3-4, 2009 5:00 p.m. Friday to 2:00 p.m. Saturday

WHERE: Hollywood Recreation Center 1122 Cole Ave.

WHAT: The **WOW (Wonderful Outdoor World)** program, which is offered by the City of Los Angeles Department of Recreation and Parks, together with several public agency and corporate sponsors, gives children ages 8-12 an opportunity to experience what it's like to camp out overnight at their neighborhood recreation center.

Through the free program, kids can learn how to pitch a tent, use a cook stove, catch fish, and enjoy the wonders of nature while preserving it for future generations, all in a familiar setting. Outings are being held at eight Department locations in 2009. The goal is to expose children to the excitement of outdoor recreation and help them develop skills and gain knowledge about the environment, themselves, and others.

VISUALS: About 40 kids pitching tents, putting in their sleeping bags and gear
Typical campout activities in a non-traditional setting
Children from urban areas having a good time enjoying the outdoors

NOTE: Media are welcome to attend any campout. A list of the remaining events follows.

TO GET TO HOLLYWOOD RECREATION CENTER: From the **101 (Hollywood) Freeway**, exit at Santa Monica Blvd. Take Santa Monica Blvd. west one mile (past Vine St.) to Cole Ave. The facility will be on the right (north) side of the street. (*Thomas Guide page 593, grid F-5*).

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For more information about Department of Recreation and Parks events, activities, programs, services, and facilities, go to www.laparks.org, or call 311, or (213) 202-2700.

SCHEDULE OF 2009 WONDERFUL OUTDOOR WORLD (WOW) OUTINGS

DATES	RECREATION CENTER or PARK	ADDRESS	PHONE #	COUNCIL DISTRICT
April 3-4	Hollywood	1122 Cole Ave., Los Angeles, CA 90038	(323) 467-6847	13
April 24-25	Mar Vista Gardens	4901 Marionwood Dr., Culver City, CA 90230	(310) 397-8290	11
May 1-2	Algin Sutton	8800 S. Hoover St., Los Angeles, CA 90044	(323) 753-5808	8
May 15-16	Valley Plaza	12240 Archwood St., North Hollywood, CA 91606	(818) 765-5885	2
May 29-30	Lincoln Heights	2303 Workman Ave., Los Angeles, CA 90033	(323) 225-2838	1
June 12-13	Ramona Gardens	2830 Lancaster Ave., Los Angeles, CA 90033	(213) 847-2961	14
June 19-20	Reseda	18411 Victory Blvd., Reseda, CA 91335	(818) 881-3882	3