



MEDIA ADVISORY

City of Los Angeles Department of Recreation and Parks

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THE WOW CAMPOUTS MOVE TO THE WESTSIDE *Wonderful Outdoor World program at Penmar Recreation Center in Venice*

WHEN: Friday-Saturday, April 25-26, 2008 5:00 p.m. Friday to 2:00 p.m. Saturday

WHERE: Penmar Recreation Center 1341 Lake St., Venice

WHAT: The **WOW (Wonderful Outdoor World)** program, which is offered by the City of Los Angeles Department of Recreation and Parks, together with several public agency and corporate sponsors, gives children ages 8-12 an opportunity to experience what it's like to camp out overnight at their neighborhood recreation center.

Through the free program, kids can learn how to pitch a tent, use a cook stove, catch fish, and enjoy the wonders of nature while preserving it for future generations, all in a familiar setting. Outings are being held at eight Department locations in 2008. The goal is to expose children to the excitement of outdoor recreation and help them develop skills and gain knowledge about the environment, themselves, and others.

VISUALS: About 40 children ages 8-12 getting ready for an overnight outing
Activities emblematic of a traditional camping excursion
Kids from urban areas getting a chance to experience nature

NOTE: Media are welcome to attend any campout. A list of the remaining events follows. Participants are pre-selected by staff at the centers where the outings are held.

TO GET TO PENMAR RECREATION CENTER: From the **10 (Santa Monica) Freeway**, exit at Lincoln Blvd. Take Lincoln Blvd. southeast one mile to Rose Ave. Take Rose Ave. northeast ½-mile to Penmar Ave. Take Penmar Ave. southeast two blocks to Lake St. Take Lake St. northeast to the facility, which will be on the north (left) side of the street. (*Thomas Guide page 671, grid J3*).

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For more information about Department of Recreation and Parks events, activities, programs, services, and facilities, go to www.laparks.org, or call 311, or (213) 928-9200.

REMAINING 2008 WONDERFUL OUTDOOR WORLD (WOW) OUTINGS

DATES	RECREATION CENTER or PARK	ADDRESS	PHONE #	COUNCIL DISTRICT
May 16-17	Peck	560 N. Western Ave., San Pedro, CA 90732	(310) 548-7580	15
May 30-31	Baldwin Hills	5401 Highlight Pl., Los Angeles, CA 90016	(323) 934-0746	10
June 13-14	Eagle Rock	1100 Eagle Vista Dr., Los Angeles, CA 90041	(323) 257-6948	14
June 20-21	Sylmar	13109 Borden St., Sylmar, CA 91342	(818) 367-5656	7