



MEDIA ADVISORY



City of Los Angeles Department of Recreation and Parks

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April 16, 2008

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A FUN EVENT THAT FOCUSES ON FEMALES

10th annual "Girls Sports Day L.A." encourages participation in athletics

WHEN: Saturday, April 19, 2008

9:00 a.m. to 4:00 p.m.

WHERE: Rancho Cienega Sports Complex

5001 Rodeo Rd.

WHAT: A free event devoted to increasing female involvement in athletics, sponsored by the City of Los Angeles Department of Recreation and Parks and held at a Department facility in the Crenshaw area. Several hundred females ages 6-18 will spend the day learning about and participating in various sports activities, including free clinics in basketball, tennis, soccer, and softball. The theme of this year's event is "Inspire Your Inner Champion! The program was established through a partnership between Recreation and Parks and Los Angeles Women in Sports, and is part of the Department's Raise the Bar Gender Equity Program, which strives to "achieve gender equity through a continuous commitment to girls and women in sports."

WHO: Hundreds female youth from various Los Angeles area communities

VISUALS: Participants engaging in athletics, with help from mentors
Female role models sharing their experiences

TO GET TO RANCHO CIENEGA SPORTS COMPLEX: From the **10 (Santa Monica/Rosa Parks) Freeway**, exit at La Brea Ave. Take La Brea Ave. south about one mile to Rodeo Rd. Take Rodeo Rd. east about ¼-mile to the center, which is on the north (left) side of the street, next to Dorsey High School's Jackie Robinson Stadium. (*Thomas Guide page 673, grid C1*).

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For more information about Department of Recreation and Parks events, activities, programs, services, and facilities, go to www.laparks.org, or call 311, or (213) 928-9200.