



**Office of the Mayor
City of Los Angeles**

ANTONIO R. VILLARAIGOSA

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**MAYOR VILLARAIGOSA UNVEILS THE NEW
MID-WILSHIRE SIGNAL SYNC SYSTEM**

New "Signal Sync" signs to be posted at 200 major corridors and intersections

New synchronized traffic lights stretching from Wilshire to Hollywood will increase mobility and decrease travel times for commuters in Los Angeles

LOS ANGELES – As part of the City's 2008 traffic relief initiatives, Mayor Antonio Villaraigosa, joined by Los Angeles City Councilmember Wendy Greuel and Los Angeles Department of Transportation General Manager Rita Robinson, today announced the completion of the \$5.5 million Mid-Wilshire Signal Sync System, the City's latest synchronized traffic light system.

"Today, we are giving commuters in Los Angeles the green light," said Mayor Villaraigosa. "This system synchronizes over 250 traffic lights between Wilshire and Hollywood, and as a result, commuters are going to see traffic flow."

The newly completed Mid-Wilshire Signal Sync System, bounded by Hollywood Boulevard, Western Avenue, La Cienega Boulevard and Wilshire Boulevard, synchronizes a total of 256 traffic signals and spans 12-square miles from the Mid-Wilshire community to the Hollywood area.

With this new Mid-Wilshire Signal Sync System in place, commuters who travel in and around the 12-square Mid-Wilshire/ Hollywood area will experience improved travel times and a reduction in traffic delay of up to 15%.

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As part of the effort to help motorists identify the areas that are synchronized, Mayor Villaraigosa will have new "Signal Sync" signs posted at 200 major corridors and intersections.

"We are offering a tool for commuters to identify which traffic lights have been synchronized, and which ones have not," said Mayor Villaraigosa. "From now on, each new light sync project will be marked with a "Signal Sync" sign --- and over the course of the next year and a half, every synchronized light in the city will display this mark."

In addition to 256 synchronized traffic lights, the Mid-Wilshire Signal Sync System project has also installed six surveillance cameras at six major intersections located at: Bronson Avenue and Hollywood Boulevard; Sunset Boulevard and Western Avenue; Santa Monica Boulevard and Western Avenue; Fairfax Avenue and Wilshire Boulevard; Cahuenga Boulevard (between Franklin Avenue and Hollywood Boulevard N/B 101 Ramps) and Highland Avenue and Santa Monica Boulevard.

The cameras, situated atop the intersections, will help monitor the flow of traffic and identify traffic congestion. The cameras will then send real-time footage and information to the City traffic engineer-controlled Automated Traffic Surveillance and Control (ATSAC) center, and the engineers will manually adjust and repair the traffic signals and recover the flow of traffic.

"We are synchronizing our lights with the most technologically advanced, cutting edge traffic management system in the country," said Mayor Villaraigosa. "We are not going to stop here, we will continue to develop and construct synchronized light projects and improvements throughout the City."

Future ATSAC system projects include Westchester and the Golden State Freeway.

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