



**Office of the Mayor
City of Los Angeles**

ANTONIO R. VILLARAIGOSA

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**JAZMÍN ORTEGA JOINS MAYOR'S
COMMUNICATIONS OFFICE**

LOS ANGELES — Mayor Antonio Villaraigosa today named Jazmín Ortega as press secretary and Spanish-language media coordinator. In addition to overseeing outreach to the Spanish-language press, Ortega will serve as a key strategic advisor to the Mayor.

"Jazmín is tough, fair-minded and passionate. She asks the right questions, and she calls them like she sees them. I am delighted that Jazmín has chosen to bring her determined voice and vision to City service," Mayor Villaraigosa said.

As an award-winning metro reporter for *La Opinión*, Ortega covered issues ranging from immigration and health care to education and politics. She held previous assignments at *La Prensa* and the *San Bernardino Sun*.

"I am excited about the opportunity to work directly on the policy issues I covered and care deeply about," Ortega said. "I believe in public service, and I see this new assignment as an extension of the work I've been doing telling the stories and describing the challenges working people face."

In 2005, Ortega received an award from the National Association of Hispanic Publications for a special report on the journey of a pair of immigrant brothers from Ecuador to Los Angeles. She has been a featured guest commentator on local television and radio.

A resident of Downtown LA, Ortega was born in East Los Angeles and grew up in the Mexican State of Jalisco, where her family moved when she was eight years old.

She has resigned her position at *La Opinión* effective immediately, and will begin her duties in the Mayor's Office on December 11, 2007.

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