

Main Street Canoga Park



Redevelopment Area Reseda/Canoga Park Old CP Downtown Commercial District/CD3

Project Description:

- The Main Street Program is part of a national program for the resurrection of downtown areas, which have fallen victim to economic decline as a result of big box retail and natural disaster
- Main Street works in concert with redevelopment
- Main Street Canoga Park is the first in the City of Los Angeles

Developer: N/A

Status

- Ongoing Landscape and Maintenance in Canoga Park Commercial Corridor
- Ongoing contract administration and technical assistance for commercial revitalization

Next Quarterly Milestone:

- Finding Alternative Funding Sources
- Conducting charettes. For Merchants For Marketing the Area

Agency Assistance:

\$20K Tax Increment

Total Costs:

\$75K

Community Benefits: Use of marketing and promotional efforts to assist in the economic recovery of the Canoga Park business district

