

# East Hollywood Streetscape

Redevelopment Area (East Hollywood): **Hollywood Blvd from Western Avenue on the West to Vermont Avenue on the East.**

Project Description:

**Implementation of streetscape improvements along Hollywood Boulevard that will enhance the pedestrian environment and create an environment that reflects distinct cultural communities.**

**The project features:**

- **New Crosswalk Design**
- **New Street Trees**
- **Curb and Gutter Repair**
- **A Unique Banner Program**

Developer:

**CRA/LA**

Status:

- **Revising Construction Documents per City of LA**
- **Resubmitting for Final Building Permit Approval**

Next Quarterly Milestone:

- **Begin Construction Bidding in January 2008**
- **Award Construction Contract**

Agency Assistance:

**\$1 Million**

Total Development Costs:

**\$1 Million**

Community Benefits:

- **New Public Improvements and Amenities**
- **Improve Pedestrian Safety**

Jobs Generated:

- **75 Construction Jobs (estimated)**
- **Permanent Jobs – N/A**



East Hollywood/Beverly Normandie

CRA/LA

PROJECT SITE

