

Vine Street Tower

Redevelopment Area (Hollywood): **Vine Street @ Selma Avenue**

Project Description: **Public-private partnership to create a brand-new, Class-A, commercial office building in the heart of Hollywood. The project features:**

- **Redevelopment of a Surface Parking Lot into a Commercial Office Building**
- **One of the First New Office Developments in Hollywood**
- **106,000+ Square Feet of New Office Space Targeted Specifically Targeted at the Entertainment Industry**
- **LEED Silver Construction**
- **Attracting and Retaining Key Entertainment Firms to Hollywood**

Developer:
Pacifica Ventures

Status:
 • **Ongoing Negotiation**
 • **ENA until June 30, 2008**

Next Quarterly Milestone:
 • **Circulate Draft EIR**
 • **Finalize Terms of DDA**

Agency Assistance:
Under Negotiation

Total Development Costs:
\$50 Million

Community Benefits:
 • **Career Ladder Jobs**
 • **Local Hiring During Construction**
 • **Training programs**

Jobs Generated:
 • **800 Construction Jobs**
 • **300 Full Time Jobs**



1601 North Vine Street

1601 N. Vine Street, L.L.C.

05.6093.0006 Exterior Perspective

22 May, 2007

Gensler

