

Santa Monica at Western Pedestrian Public Improvements

Redevelopment Area (Hollywood): **Intersection of Santa Monica Blvd and Western Avenue**

Project Description:

A public improvement project at one of the busiest, dangerous, and heavily-traveled intersections in Los Angeles. The project aims to:

- **Create a More Pedestrian Friendly Intersection**
- **Employ New Technology including Smart Crosswalks**
- **Create a Safer Intersection More Efficient for Bus Travel**

Developer: **CRA**

Status:

Preparing Scope of Work, to Obtain an Architectural Firm from the Pre-approve List for the Design of Public Improvement's

Next Quarterly Milestone:

Work with Selected Architect on Public Improvement Design

Agency Assistance:

\$104,000 in CDD Investment

Total Development Costs:

\$1,000,000

Community Benefits:

Public Improvements and Safety

Jobs Generated:

- **25 Construction Jobs (estimated)**
- **Permanent Jobs – N/A**

