

Hollywood Mobility Strategy Plan

Redevelopment Area (Hollywood): **Hollywood Urban Core bounded by LaBrea, Franklin, Gower**

Project Description:

- **Mobility Strategy Will Include Recommended Transportation, Circulation, and Pedestrian Improvements, Including a Mitigation Tool-box, to Improve Mobility in Hollywood**
- **The Plan Will Evaluate the Feasibility of Establishing a Parking Management District in Order to Help Balance Supply and Demand for Parking Among Sub-areas in the Urban Core.**
- **The Plan Will Provide Recommendations on Implementing a Circulator Connecting Activity Areas, Parking Resources, and Key Destinations in Hollywood**

Developer: **N/A**

Status:

- **Public Stakeholder Interviews Complete**
- **Information on Parking Supply and Demand Complete**
- **Valet Report Complete**

Next Quarterly Milestone:

- **Complete Transportation/Circulation Recommendations in Conjunction with City's Hollywood Community Plan Update**
- **Complete Draft Parking Management District Feasibility Plan**
- **Complete Draft Circulator Feasibility Plan**

Agency Assistance: **\$300,000**

Total Development Costs: **\$300,000**

Community Benefits:

- **Improve Travel To and Through Hollywood**
- **Improve the Mobility Options for Area Residents, Workers, Visitors, and Guests**

Jobs Generated: **N/A**



Hollywood Plan Area Transit Service

