

Cesar E. Chavez Action Plan

Redevelopment Area (Location):

Adelante Eastside; Cesar E. Chavez Avenue (between State Street and Evergreen Avenue)

Project Description:

- **Chavez Avenue is primary commercial corridor in Boyle Heights. Sustaining its role in bringing retail goods and services to residents requires reinvestment by private and public sectors.**
- **Agency staff is developing action plan targeting public improvements to improve walkability.**
- **Efforts will be implemented with stakeholder input, serving to bridge and supplement business revitalization efforts of proposed Business Improvement District (BID) along the two mile corridor.**

Developer:

To be determined.

Status:

- **Completed mapping of assets and potential public improvements.**
- **Briefings conducted in 8/07 with Council office and key City departments; key stakeholders identified.**

Next Quarterly Milestone:

Convene meetings with key business and community stakeholders in 1/08 to discuss action plan and prioritize efforts.

Agency Assistance:

\$800,000

Total Development Costs:

To be determined

Community Benefits:

Creation of safe shopping experience for local residents and merchants

Jobs Generated:

To be determined

