



**ERIC
GARCETTI** ✱
President, Los Angeles City Council
COUNCIL DISTRICT 13



200 N. Spring St. Room 470 • Los Angeles • CA 90012

FOR IMMEDIATE RELEASE
November 8, 2007

GARCETTI, LABONGE ANNOUNCE BOB BARKER TO BE 2007 HOLLYWOOD'S SANTA PARADE GRAND MARSHAL

Los Angeles – City Councilmembers Eric Garcetti and Tom LaBonge today announced that television legend Bob Barker will be the Grand Marshal of the 2007 Hollywood's Santa Parade. The parade will depart from the corner of Hollywood Boulevard and Orange Drive beginning at 5 p.m. on Sunday, November 25.

"With its famous theaters and landmarks such as the Walk of Fame, Hollywood Boulevard has long symbolized a place where people come to make their dreams come true. In just a few weeks, thousands of kids will come to Hollywood Boulevard in hopes of asking Santa to make their holiday dreams come true this holiday season when they see him at Hollywood's Santa Parade," said Council President Eric Garcetti. "In addition, this year's Grand Marshal is a person whose career exemplifies the Hollywood dream. We are truly honored to have television legend Bob Barker as the 2007 Hollywood's Santa Parade Grand Marshal."

"Hollywood's annual holiday parade down Hollywood Boulevard is back -- as Hollywood's Santa Parade," said Councilmember Tom LaBonge. "We're excited with the line up of talent, bands and the salute to firefighters and look forward to seeing one and all."

"When I first got to Los Angeles in 1950, my wife and I walked down here and watched our first Hollywood parade. For me now to have a star on Hollywood Boulevard and be the Grand Marshal of Hollywood's Santa Parade is a real thrill," said Barker standing outside of the Egyptian Theater near his star on the Hollywood Walk of Fame. "I will be delighted to do anything and everything that I possibly can to make this parade really successful."

Hollywood's Santa Parade will honor the pageantry and festive spirit of its predecessor, the Hollywood Christmas Parade. Celebrities who will participate in this year's parade include the cast of Disney's High School Musical, Shawn and Marlon Wayans, and Dick Van Patten. There are also dozens of bands and equestrian units that have confirmed their participation in this year's parade.

Earlier this year, the Hollywood Chamber of Commerce announced that it would no longer produce the annual Hollywood Christmas Parade. Councilmembers Garcetti and LaBonge quickly worked to ensure the parade -- now in its 76th year – could continue. Hollywood's Santa Parade LLC has been contracted by the City of Los Angeles to produce the event.

The parade is free and open to the public. Grandstand seats are available for purchase at \$35 by calling 1-866-PARADE1. Spectators are strongly encouraged to GoMetro to Hollywood and Highland. The Renaissance Hollywood Hotel, located at Hollywood & Highland, is serving as the official parade hotel.

###