



**ERIC
GARCETTI**
President, Los Angeles City Council
COUNCIL DISTRICT 13



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GARCETTI PLANTS FINAL TREES IN TEMPLE STREETSCAPE HISTORIC FILIPINOTOWN BEAUTIFICATION PROJECT DESIGNED BY COMMUNITY

In a community ceremony linked to the city's Million Trees Initiative, Council President Eric Garcetti planted the final two purple orchid trees designated for Temple Street in Historic Filipinotown.

The Temple Streetscape Tree Planting Project has enlivened Temple Street in Historic Filipinotown with the addition of 75 purple orchid trees. Historic Filipinotown community groups selected the trees along with an artist's concept for street banners and crosswalks printed with Filipino crafts themes as part of the Temple Street Beautification project. The Hollywood/Los Angeles Beautification Team and the city's Environmental Affairs Department implemented the tree planting.

"These purple orchid trees will blossom right along with the community," said Garcetti.

"Eric Garcetti has fulfilled the Filipino community's dreams for the beautification of the area," said Fender Santos of Phillippinetown, Inc. "The community is indebted to him."

Neighborhood activist David Rockello explained the significance of the purple orchid trees. "Purple orchids are indigenous to the Philippines," said Rockello, the intra-neighborhood council liaison of the Historic Filipinotown Neighborhood Council. "Together with the banner, they will bring higher visibility to this area. Eventually it will be a center for cultural tourism equivalent to Chinatown."

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