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**ROSENDAHL STRENGTHENS WESTSIDE ALLIANCE  
COUNCILMAN CALLS FOR CITY PARTICIPATION IN WESTSIDE COG**

LOS ANGELES – Moving forward on a pledge to form regional partnerships to solve long-standing problems, Councilman Rosendahl led his colleagues today in unanimous approval of the city's participation in the Westside Cities Council of Governments.

Rosendahl, who represents the Westside's 11<sup>th</sup> district, pushed for Los Angeles to become an official member of the Westside Cities COG, a new collaborative organization comprised of the communities of Beverly Hills, Culver City, Santa Monica, and West Hollywood.

As a member of the Westside Cities Council of Governments, the city of Los Angeles can work with neighboring cities to address issues affecting the entire Westside.

Rosendahl, who campaigned aggressively on developing stronger partnerships with neighboring communities, said the city's participation in the Westside Cities COG is essential to building consensus in order to solve complex problems such as traffic congestion, overdevelopment and homelessness.

"The city of Los Angeles is plagued by the same problems as the city of Beverly Hills, Santa Monica, Culver City and West Hollywood, said Rosendahl. "Our participation in the Westside Cities COG gives us a tremendous opportunity to combat these problems together."

Steve Webb, Beverly Hills Vice-Mayor, and Carol Gross, Culver City councilwoman, praised Rosendahl's efforts in moving participation forward.

"We think that Bill Rosendahl's participation in the Westside Cities Council of Governments is a welcome addition and great benefit in our efforts to solve regional problems impacting all of our communities," said Webb.

"This is an exciting new day as we see all the Westside cities working together," said Gross. "I congratulate Councilmember Rosendahl for the leadership he has shown in getting the support of his colleagues for this new positive force on the Westside."

Although the formation of the Westside Cities COG has been in the works for more than two years, it was not until Rosendahl pushed for membership that any effort had been made toward joining the organization. The city of Los Angeles had previously shown reluctance in participating in the newly formed COG.

Rosendahl also said that LA's participation in the Westside Cities COG can help to accelerate the development of mass transit systems linking Westside communities.

"The Westside continues to be burdened with traffic and insufficient public transportation," Rosendahl said. "The Westside COG gives the city of Los Angeles more support to improve present traffic conditions and ultimately the quality of life of the entire Westside."

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