



FOR IMMEDIATE RELEASE
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REYES HONORS PASTRAMI KING AT LANGER'S SQUARE DEDICATION— *Councilmember, Langer family, deli patrons today celebrate 95th birthday of late Al Langer, who founded Langer's Deli in 1947*

Councilmember Ed P. Reyes, joined by the Langer family, dedicated “Langer’s Square” at lunchtime today at the corner of 7th and Alvarado streets where the late Albert L. Langer founded the legendary Langer’s Delicatessen more than 60 years ago.

“Langer’s Deli has been an institution in my community for decades,” said Councilmember Reyes, before the crowd of deli patrons that filled the popular restaurant. “Al Langer was known for his personal interactions with customers, even through economic hardships. He served up sandwiches with a smile for generations and generations of families, and helped revitalize the MacArthur Park area.”

Reyes was joined by Langer family members to celebrate the legacy of Al Langer, who would have turned 95 yesterday. Al Langer passed away on June 24, 2007, after Reyes had initiated the City designation of “Langer’s Square.”

Today’s lunchtime dedication included a presentation by Reyes and Norm Langer, Al Langer’s son, in front of the Langer’s Deli kitchen counter, followed by the unveiling of a “Langer’s Square” sign on a corner traffic light pole.

“The Langer family is greatly thankful to Ed Reyes, the City Council and the City of Los Angeles for bestowing great honor on the 95th birthday of my father, Al Langer, the patriarch of delicatessens,” said Norm Langer.

Despite the area’s high crime rate more than 60 years ago, Al Langer founded the home of the famous top-rated No. 19 pastrami sandwich here. His daily customer greetings and warm reception of their personal life updates left an impact on many families in Los Angeles.

His commitment eventually paid off when, in 1993, the Metro Red Line opened near the deli, resulting in the successful and expanded deli that exists today.

“Even with the business growth, Al Langer never lost touch with his customers,” Reyes said. “He continued to watch families grow, welcomed new generations at his deli counter, and was an important part of the revitalization of MacArthur Park. This was his life and he loved it.”

More information at: www.langersdeli.com

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