

CITY OF LOS ANGELES WORKFORCE DEVELOPMENT SCORECARD

July 1, 2005 - June 30, 2010 (as of January 31, 2008)

A	B	C	D	E	F	G
Placement Activity	1/31/2008 Actual	6/30/2008 Goal	Actual to Goal(C/D)	6/30/2009 Projected	6/30/2010 Projected	Actual to 5-Yr Goal(B/F)
STRATEGY 1 - SECTOR BASED WORKFORCE INITIATIVES						
Green Sector	0	100	0%	200	300	0%
Logistics Sector-Bus Driver	198	200	99%	275	350	57%
Logistics Sector-Entry Level	38	50	76%	100	150	25%
Logistics Sector-Truck Driver	77	110	70%	160	210	37%
Construction Sector	571	220	260%	320	420	136%
Healthcare Career Ladder	520	720	72%	960	1200	43%
Hospitality Sector-Restaurant	0	50	0%	150	300	0%
Hospitality Sector-Hotel	14	50	28%	150	300	5%
Utilities Sector	45	50	90%	150	300	15%
BankWorks	25	50	50%	75	100	25%
LA Valley College Manufacturing	200	300	67%	300	300	67%
Sub-Total	1688	1900	89%	2840	3930	43%
STRATEGY 2 - STRENGTHEN REGION'S WORKFORCE DEVELOPMENT SYSTEM						
WorkSource Center Placements	6044	7000	86%	9000	11000	55%
WSC Universal Access Plmts	19500	26000	75%	39000	52000	38%
Non-WIA Initiative Placements	75	275	27%	475	675	11%
Workforce Readiness Academy	0	500	0%	2,000	3,000	0%
REDI	0	100	0%	250	400	0%
Sub-Total	25619	33875	76%	50725	67075	38%
STRATEGY 3 - LEVERAGE PUBLIC SECTOR HIRING AND CONTRACTING						
LA CityWorks	261	400	65%	550	700	37%
CRA Local Hiring	266	200	133%	400	600	44%
DWP Local Hiring				200	400	0%
LAWA Local Hiring/Training	31	200	16%	400	600	5%
LAWA First Source Hiring	150	550	27%	950	1450	10%
Port of LA First Source Hiring	50	25	200%	100	200	25%
First Source Hiring Ordinance	0	200	0%	400	600	0%
Other City Contracts/PLA's	1035	2000	52%	3000	4000	26%
Sub-Total	1793	3575	50%	6000	8550	21%
STRATEGY 4 - MOVE YOUTH INTO SELF-SUFFICIENCY						
OneSource Center Placements	1922	2200	87%	2900	3600	53%
Hire LA Placements	1202	2000	60%	3000	4000	30%
Sub-Total	3124	4200	74%	5900	7600	41%
STRATEGY 5 - TRANSITION INCUMBENT WORKERS INTO LIVING WAGE JOBS						
Cabin Cleaners	300	300	100%	300	300	100%
Port Truckers					800	0%
Security Services	3600	3600	100%	3600	3600	100%
LAX Passenger Services					5000	0%
Sub-Total	3900	3900	100%	3900	16900	23%
TOTAL	36124	47450	76%	69365	104055	35%
STRATEGY 6 - JOB CREATION (less displacements)						
LA LIVE	600	600	100%	1600	3100	19%
IDA Bond Issuances	122	400	31%	800	1200	10%
Entrepren. & Business Growth	81	150	54%	300	450	18%
Services to Retail Business	26	17	153%	40	60	43%
GRAND TOTAL	36953	48617	76%	72105	108865	34%

Strategies 1, 2 & 4 - All placements are reported through the State's Job Training Automation database and reconciled against State EDD base wage file data. Exceptions include: the BankWorks & LA Valley College Initiatives that are independently tracked and reported; the WRA & REDI initiatives that remain in development; the universal access placements that are based on a sampling of 130,000 individuals served and which reflect a very conservative estimate, 5-10%, of the number of individuals placed.

Strategy 3 - All placements are reported directly by City Departments and/or the Bureau of Contract Administration.

Strategy 5 - Numbers reflect initiatives supported by the Mayor's Office.

Strategy 6 - Numbers reported by Mayor's Business Team and Community Development Department.