



Los Angeles Community Development Department
1200 W. 7th Street, Los Angeles California 90017

NEWS

NEWS RELEASE

FOR IMMEDIATE RELEASE

HIRE LA'S YOUTH BUSINESS APPRECIATION BREAKFAST, FEATURING MAYOR ANTONIO VILLARAIGOSA

WHEN: Thursday, August 30, 2007 from 7:30 A.M. – 9:00 A.M.

WHERE: Los Angeles Area Chamber of Commerce
350 S. Bixel Street, Los Angeles, CA 90017

WHAT: Los Angeles Area Chamber of Commerce and AT&T, in partnership with the City of Los Angeles Workforce Investment Board, will host the Hire LA's Youth Business Appreciation Breakfast to recognize over 100 employers that have employed youth through the City of Los Angeles' Hire LA Youth 18-24 youth employment program.

The Business Appreciation Breakfast will honor Wells Fargo, Arrow Advertising, Southern California Gas Co., Universal Studios, UPS, and Vons for their contributions to hiring Los Angeles youth. Keynote speaker will be Mayor Antonio Villaraigosa. News anchor Jim Hill from KCBS will emcee the event.

WHO: "Hire LA's Youth" is the brand name for the City's seven programs offering work experience, summer jobs and permanent employment for LA youth ages 14-24. Started in 2006, Hire LA's Youth 2007 goal is 10,000 jobs.

Hire LA 18-24 is the newest of these programs and operates with no federal or local funding. The program relies on Los Angeles businesses that voluntarily pledge to hire jobseekers 18-24 years old. The young jobseekers are prepped for their first work experience via the LA Area Chamber of Commerce's Work Readiness Certificate, an assessment tool ensuring young job seekers are ready for entry-level jobs.

WHY: The Hire LA 18-24 youth employment program relies entirely on the generosity and participation of private sector businesses and employers. This breakfast will highlight this summer's successes and recognize the businesses who have employed youth or provided valuable internships.

PHOTO

OPS: Los Angeles business leaders, Mayor Villaraigosa and other elected officials, young jobseekers from Hire LA's Youth programs.

CONTACT: David Eder – (213) 744-7216, Day of (323) 691-7893 ###