



Los Angeles Community Development Department
1200 W. 7th Street, Los Angeles California 90017

NEWS

NEWS RELEASE

FOR IMMEDIATE RELEASE

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CDD SPRING BLOOD DRIVE-HELPING PEOPLE IN NEED

Blood donors from ten City of Los Angeles Departments and six private businesses participated in the Community Development Department's (CDD) Spring Blood Drive on May 10, 2006 at The Garland Building, 1200 West 7th Street. Blood collected that day translates to 188 potential lives saved! The need for blood in Southern California is always critical and that is why CDD is active in holding and promoting regular blood drives.

The Garland Building is home to three City departments-CDD, Housing, and Recreation and Parks. There's lots of space for the Red Cross to set up for a daylong event, and CDD works aggressively to keep Red Cross staff busy. "The Community Development Department, which administers the federal block grant for the City of Los Angeles, is tasked with helping people in need. We view our blood drives as an extension of the work we do," said CDD General Manager, Clifford Graves.

According to Red Cross officials only 3 percent of Southern Californians who are eligible, donate blood. Currently, our area depends on out-of-state donors to meet the regions continuous demands for transfusions. Because donated blood only has a 45-day shelf life, it is imperative that more people become regular blood donors. Maureen Brown, the CDD dynamo who organizes the department's blood drives is quick to point out, "We need to remember that all of us may need blood at some time, whether it's for children and adults with leukemia, trauma patients, people having surgery and others who are critically ill, one unit of blood will touch three lives. "

The Community Development Department has scheduled its next blood drive for August 8, 2006. For more information on how to participate, contact Maureen Brown at Maureen.Brown@lacity.org.