

# CITY OF LOS ANGELES

CALIFORNIA

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Date: **FEB 19 2003**

To: All Youth Contractors, Leads and Joints, All Full-Service and Satellite WorkSource Centers, LA Bridges, Youth Opportunities Movement, and Family Development Networks

From: Robert Sainz, Assistant General Manager  
Workforce Development Department

Subject: **INFORMATION BULLETIN NUMBER 03-32**  
**HEALTHY CHILDREN, HEALTHY CITY ASSET MAPPING PROJECT**

This bulletin provides information on a new webservice that is available to our system. Agencies have the opportunity to access and provide input on the next phase of the website development. Children's Hospital Los Angeles, The Advancement Project, Center for Nonprofit Management and Infoline of Los Angeles unveiled the working model of the new Healthy Children, Healthy City asset mapping website on January 28, 2003 ([www.healthychildrenhealthycity.org](http://www.healthychildrenhealthycity.org)). This project is funded by the James Irvine foundation, California Wellness Foundation and Achieving America Family Foundation, and includes UCLA's Advanced Policy Institute as a technical partner.

The website is designed for access by case managers or any family or community member seeking services in Los Angeles County. The database includes Health and Human Services organizations, nonprofit organizations, public education facilities and landmarks or points of interest (parks, museums, libraries, etc.). There are five major areas to the website: Find a Service, My Neighborhood, Policy Room, Help/Tips and other resources. The Find a Service allows consumers to select a major service category, sub-category and geographical area. The My Neighborhood page allows consumers to select a geography, then city and search for a number of program services. The Policy Room provides census data maps by geographical area that allow consumers to create service need area maps for use in presentation of data. The "Wonk" room has links to a variety of other policy topic maps. Other resources currently include People's guide, CNM Southern California and Infoline.

The project seeks to include other resources and links to services not currently listed. They also seek comments and feedback on the website design. They are working on

creating interactive maps, Spanish translation, and topical campaigns. Topical campaigns are focused on specific issues or community needs. Some possible topical campaigns include after school programming, childcare, youth leadership development, and hunger/homelessness. They are searching for other topics of need or interest. They also hope to coordinate services with existing city and county projects as well as other private mapping efforts.

During the next phase, the project will hold focus groups and presentations for any interested communities or agencies. If your agency is interested in a presentation or attending a focus group contact John Kim (information below). The project is also designing curriculum to train users (i.e. case managers, etc.) on use of the website. The community-wide launch is slated for July 2003. This appears to be a very effective and valuable tool for the WIA youth agencies and families. The website currently includes the majority of the WIA agencies.

If you would like further information, or to schedule a presentation, please contact John Kim, Project Director (213) 989-1300 x30 or [jkim@advanceproj.com](mailto:jkim@advanceproj.com). If you have any questions please contact Jennifer Vega La Serna at 213-847-6545 or [jvegalas@cdd.lacity.org](mailto:jvegalas@cdd.lacity.org).

RS:MA:JVL